

**WE EMPOWER
PEOPLE AND
ENRICH
COMMUNITIES
THROUGH
ENGAGEMENT,
ART, AND
DIRECT ACTION.**

PROJECT ROW HOUSES
2521 Holman
Houston, Texas 77004
713.526.7662

Mailing Address
P.O. Box 1011
Houston, Texas 77251

OFFICE HOURS
Monday–Friday 9AM–6PM

OPEN TO THE PUBLIC
Wednesday–Sunday
12PM–5PM

Programming at Project Row Houses is generously supported by: Anchorage Foundation; The Brown Foundation; Bruner Foundation Inc.; Chevron; Communities Foundation of Texas; John R. Eckel, Jr. Foundation; First Unitarian Universalist Church; The Elizabeth Firestone Graham Foundation; Houston Endowment Inc.; The Kinder Foundation; The Lewis Family Foundation; John P. McGovern Foundation; the Andrew W. Mellon Foundation; the Metabolic Studio, a direct charitable activity of the Annenberg Foundation; National Endowment for the Arts; Picnic; South Texas Charitable Foundation; Southern Methodist University; Surdna Foundation; Texas Commission on the Arts; The Andy Warhol Foundation for the Visual Arts; and a grant from the City of Houston through Houston Arts Alliance.

**PROJECT
ROW
HOUSES**

projectrowhouses.org
info@projectrowhouses.org



**WE ARE
ARTISTS,
WE ARE
NEIGHBORS**

**WELCOME TO
PROJECT ROW
HOUSES**

walking map

**ENRICHING COMMUNITIES
THROUGH COLLECTIVE CREATIVITY**

ABOUT PROJECT ROW HOUSES

Project Row Houses is a community platform that enriches lives through art with an emphasis on cultural identity and its impact on the urban landscape.

We engage neighbors, artists, and enterprises in collective creative action to help materialize sustainable opportunities in marginalized communities.

Project Row Houses occupies a significant footprint in Houston's Historic Third Ward, one of the city's oldest African-American neighborhoods.

The site encompasses five city blocks and houses 39 structures that serve as home base to a variety of community enriching initiatives, art programs, and neighborhood development activities.

PRH programs touch the lives of under resourced neighbors, young single mothers with the ambition of a better life for themselves and their children, small enterprises with the drive to take their businesses to the next level, and artists interested in using their talents to understand and enrich the lives of others. Although PRH's African-American roots are planted deeply in Third Ward, the work of PRH extends far beyond its borders. The Project Row Houses model for art and social engagement applies not only to Houston, but also to diverse communities around the world.

**OUR HISTORY OF
COLLECTIVE CREATIVITY**

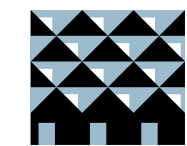
Project Row Houses' work with the Third Ward community began in 1993 when seven visionary African-American artists—James Bettison (1958-1997), Bert Long, Jr. (1940-2013), Jesse Lott, Rick Lowe, Floyd Newsom, Bert Samples and George Smith—recognized the real potential in a block and a half of derelict shotgun houses at the corner of Holman and Live Oak. Where others saw poverty, these artists saw a future site for positive, creative, and transformative experiences in the Third Ward. So, together they began to explore how art might be an engine for social transformation.

This is how the PRH story began.

As the founders engaged with a community of creative thinkers and the neighbors around them, Project Row Houses quickly began to shift the understanding of art from traditional studio practice to a more conceptual base of transforming the social environment.

While they were artists, they were also advocates. Over the next twenty-five years the organization brought together groups and pooled resources to materialize sustainable opportunities for artists, young mothers, small businesses, and Third Ward Residents helping to cultivate independent change agents by supporting people and their ideas so that they have tools and capacity to do the same for others. PRH is and has always been a unique opportunity to activate the intersections between art, enrichment, history, preservation, and community development.

URBAN LANDSCAPE AS CANVAS



**PROJECT
ROW
HOUSES**

PROJECT ROW HOUSES

COLOR CODED WALKING MAP

#PRH



- NEIGHBORS + RESIDENCES
- ART INSTALLATION / SPACE
- COMMUNITY SPACE / INITIATIVE

- - - WALKING PATH
- · - · - RETURN ROUTE

01
PRH Administrative Offices & Community Gallery



02
Additional PRH Offices

03
Art Houses Utilized for Summer Studios Residency & Artist Rounds (2505-2517 Holman)

04
Artist Residence Renovated by Rice Building Workshop in 2007

05
Incubation Space

06
Young Mothers Residential Houses (Note: Please respect our residents' privacy.)

07
Doshi House Coffee Shop & Vegetarian Restaurant (nice stop for lunch)

08
Rice Building Workshop Space

09
Delia's Lounge: Cookie Love's Wash-n-Fold for Residents & Artist Studios

10
Lightnin' Hopkins Historic Marker

11
SEARCH's House of Tiny Treasures

12
Freedman's Town Houses 1890's Shotgun Houses moved from Fourth Ward

13
XS House: Artist Residence House (2004) Designed & built by Rice Building Workshop



14
ZeRow House: Artist Residence House (2009) Designed & built by Rice Building Workshop

15
PABA: Progressive Amateur Boxing Association



16
Historic Eldorado Ballroom Building Designed in 1939 by Lenard Gabert & founded by Anna Dupree

- A. Small Business Incubator
- B. Small Business Incubator
- C. PRH Archives
- D. PRH Boardroom
- E. Historic Eldorado Ballroom Event Space @ PRH

17
Emancipation Park (c 1872) re-designed in 2017

18
Steps Created by Carter Ernst & youth in PRH's Education program



19
Artist Murals First built in 2006 & last painted in 2016 by HCC consortium Ground Murals Designed & painted by Jeanette Degollado & the students of Third Ward College Bound 2015-16 Program



20
PRH CDC Duplexes (once part of PRH, now a sister organization) • Division Street Duplexes (2004) • Francis Street Duplexes (2008)

21
Young Mothers' Community House

22
Sixth Square Designed & built by Rice Building Workshop

23
Workshop + Studio Spaces

24
Back Courtyard & Community Space

